

# "MAIN STREET" NEWS

*"Main Street" Washington*

*4th Quarter 2003*

## *W & J Homecoming and Family Weekend, October 17-18*

Washington & Jefferson College is bringing together two popular traditions and invites you to experience the best of both worlds. Homecoming/Family Weekend offers family fun, educational opportunities, reunions, a chance to see new facilities, and a chance to get to know more about the W&J of today.

The annual Homecoming Parade will be on Saturday, October 18th, beginning on campus at 12:15PM. The football game, against Bethany begins at 2:00PM.

Be sure to put out the Washington welcome mat for all the alumni and friends visiting this weekend! For more informational about the weekend, visit [www.washjeff.edu](http://www.washjeff.edu).

## *Construction Update*

Phase I—the street lights on East Beau are now on and we hope to see East and West Chestnut Streets activated in the near future. As the utility work continues, we hope to see the overhead wire and pole removal begin in Spring 2004.

Phase II of the capital improvement project continues to move forward. The general contractor will be completing sidewalks and planting trees before winter sets in. The block of North Main between Chestnut and Beau will be paved. Parking will be restored to affected blocks as soon as is reasonably possible.

The electrical contractor will continue working, including the erection of the new light poles on North and South Main and on Maiden Streets (once the poles arrive.)

Even though there will be a designated point in November or early December when there will be a general shut-down for winter, there will still be activity—weather permitting. Questions and concerns can be directed to the construction field office located on East Chestnut Street at 724-222-4471.

## *Annual Christmas Parade & Holiday Craft Show, Dec. 5&6*

The annual **Christmas Parade** will be Friday, December 5th beginning at 7:00PM. The parade will follow the traditional parade route through downtown. Anyone interested in participating in the parade should contact the Main Street office at 724-229-7207. Its not too early to start thinking about your decorations for the holidays!

The annual **Holiday Craft Show** will be both Friday and Saturday at a location TBA. The Promotions Committee has been busy planning for this downtown holiday favorite. Very soon merchants will be receiving a letter from the committee regarding the craft show. There is still limited space left for crafters who are interested in participating.

More holiday information will be mailed to all merchants in November. Its never to early to start holiday planning!

If you have a planned holiday event or sale, be sure to request a listing on our Calendar-of-Events at [www.washpa.net](http://www.washpa.net).

## *ATHENA Awards Come to Washington County, Oct. 23*

The ATHENA Award honors women leaders in business and the professions who have achieved excellence in their careers and have mentored women to achieve their goals.

October 23rd is a day of discovery and exploration on issues facing women in business and the professions. It is a full day of presentations, breakout sessions, motivational and keynote speakers, networking opportunities and the first ever presentation of the Washington County ATHENA Award.

The event takes place at the Southpointe Hilton Garden Inn. Registration information is available through the Washington County Chamber of Commerce—724-225-3010.

*"Main Street" Washington*  
50 East Chestnut Street  
Washington, PA 15301  
724-229-7207  
Fax 724-229-7208  
[info@washpa.net](mailto:info@washpa.net)  
[www.washpa.net](http://www.washpa.net)

**Washington Business  
District Authority Board:**  
*Chair:* Dr. Christopher Webb  
*Vice-Chair:* Debra Rhone  
*Secretary:* Rachel Gladden  
*Treasurer:* Thomas Zimmaro  
Richard White  
Michael Gomber  
Ernest Alexas  
Audrey Richman  
Christopher Potts

*Main Street Manager:*  
Suzanne Gagliardo, CSM  
*Administrative Assistant:*  
Barbara Moyer

### *Committees:*

- Parking • Design
- Promotion
- Economic Restructuring

*Volunteers are welcome to be a part of any committee. Please call the Main Street office to sign up, 724-229-7207.*

The Washington Business District Authority meets the 2nd Tuesday of every month at 5:30PM in the board room of the Main Street office at 50 East Chestnut Street, Washington, Pennsylvania.

**All WBDA meetings are  
open to the public,  
please plan to attend.**

## Fall into the Arts at Wash Arts

The Washington Community Arts and Cultural Center presents the Fall Arts schedule, October 13–December 15:

### Schedule of Classes—Visual Arts:

**Jewelry Design:** with fine artist, Dickens Bishop. Our 3<sup>rd</sup> floor is ready for fall instruction in this metal-smithing art. Learn how to design jewelry, polish stones, and fire your own pieces! Age 13 – Adult. Wed. 6:30-8:30 pm. \$100\*

**Watercolor Painting with Cecilia Chapman:** Beginning Watercolor for ages 10- Adult. Introduction to materials, colors, subjects and various techniques. Mix colors, create special effects, lay washes and more! Mondays 5:45-7:30 pm. \$100\*

**Draw with a Pro: Jeff Katrencik,** amazing artist, will show you the basics of drawing art subjects, contour lines, shading, textures, and perspective. Draw the human figure, animals and portraits! Mondays: 5-6 pm Ages 11 and Up. \$100\*

**\*Advanced Drawing:** 6-7 pm, Animation and sequence drawing. \$100

**Drawing with Christina Lee:** Ages 6-10. Learn the basics of sketching, perspective, shading, and create unique portraits! Mon. 4:30-5:30 pm. \$100

**Little Divinci's** for ages 4-6! Wed. 4:30-5:30 pm, Drawing, painting, and more!

**Saturday Painting with Jill Ford:** Acrylics class for ages 7-10 with this South Hills Art League artist. 10:30 a.m.-12:00 pm. Starts Oct. 25<sup>th</sup>, \$100

### Performing Arts:

Back By Popular Demand! Our performing arts theater classes: **Little Thespians:** Ages 6-9 With Hollis Zemany: Acting Focus. Theater games, improvisation, characterization and scene work. Work on monologues, staging and vocalization. Special visits from dance and voice instructors of Wash Arts! Thursdays, 6:30-8:00 pm. \$100 – 10 weeks.

**Broadway Bound:** Acting Workshop with Hollis Zemany for ages 10-15. This fun, acting-intensive class will cover the basics with emphasis on character development, scene work, improvisation, and a touch of musical theater. Work on vocalization and projection. Hollis, a gifted W&J Theater Major, has over 15 years experience in community theater and independent film work. (10wks) Tuesdays 6:30-8:00 pm, \$100.

**Dance Combo Class with Christina Lee:** Have fun learning classic ballet, jazz and tap from this multi-talented performer! Performing opportunities available in the community. Class time rotates between dance forms.

Ages 6-13 Wed. 6:30-7:30 pm. \$100

**Tap for Adults:** Mon. 5:30-6:30 pm. Tap into your inner performer and put on those tap shoes! Learn from a pro – **Christina Lee.** Ask About Yoga! \$100

**Voice with Arnie Brock:** Our excellent voice program enters its second successful year under the professional direction of Arnold Brock, director of the Washington Community Arts Choir. Learn with the best! Work on breathing, diction, and proper vocal technique. Performance opportunities. Three classes: Beginner 12 and Up Wed., 5-6 pm., Advanced: 6-7 pm., and Adults: 7-8 pm. 10 weeks. \$100

**Poetry with Sandee Umbach:** Do you like to write? Learn the craft of poetry and create poems through stimulating exercises. Get feedback and constructive critique on your work with an award-winning poet. Ages 11 & up. Thursdays, 4-6 pm. \$100

**NIA—THE FITNESS EXPLOSION!** So popular last year we've expanded our dance floor! Change your life with this dramatic, yet easy to learn work-out that's low-impact and full of creative expression. Hot in NYC and L.A. – we have it here at Wash Arts! Call for a special brochure and details: Mondays with Mary Ciccola: 6:30-7:30 pm. \$100

**Piano Group Instruction for Beginners:** Ask about special limited size classes with Anna Ciccola, instructor. Tues. 6-8 pm. Try our five-week trial program with a nurturing teacher!

\*\*\*\*\*ALL CLASSES FREE OF CHARGE, ALL SUPPLIES INCLUDED, TO ANY CHILD ON A FREE OR REDUCED LUNCH PROGRAM IN THEIR SCHOOL.\*\*\*\*\*

\*\*All classes run 10-weeks from the week of Oct. 13<sup>th</sup> to Dec. 15<sup>th</sup> unless otherwise noted.

Washington Community Arts and Cultural Center 9 West Beau Street, 2nd floor Washington, PA 15301  
724-222-1475 washarts@cobweb.net

## WBDA Web Site Directory Listings—Attention Business Owners & Managers...

The “Main Street” Washington web site—[www.washpa.net](http://www.washpa.net)— continues to be a popular destination on the internet. Please visit [washpa.net](http://washpa.net) and click the *Business Directory* under the *Online Resources* heading to check your business listing. Under the *alphabetical* listings, check out your business listing for completeness and accuracy. Is your phone and fax listed?? Is your web site listed?? Is your email listed?? Next, try to find yourself in the *key word search*—are you there?? If the answer to ANY of these questions is NO, you need to fill out the ENCLOSED, 2-sided Directory Listing form and forward it to the Main Street office ASAP. Listing your web site will automatically link from [washpa.net](http://washpa.net) to you. The Main Street office can not select your business keywords for the search feature. Please take a few moments and review your listing and fill out the form.

All Web Directory listings are FREE, take advantage of this service today!

### Design Challenge Grant Applications

The Design Committee continues to accept and review applications for the Washington Business District Authority Design Challenge Grant program for front footage façade improvements in the Special Services District. Matching design grants, up to \$2,500 for approved improvements, are available to all qualified property and business owners in the downtown.

Application packets are available at the Main Street office (now located) at 50 East Chestnut Street or online at [www.washpa.net](http://www.washpa.net). The Design Committee meets the first Tuesday of every month to review and pre-approve applications.

Have you noticed all of the improvement projects—both in progress and completed?? Please take the time to mention these great improvements to the participating property and business owners. Things are looking very good in downtown with the assistance and incentive of the façade program!

Funds for this program are provided through a grant from the Pennsylvania Department of Community & Economic Development. This is a four year grant program. Please call the Main Street office if you have any questions or need information, referrals, or assistance –724-229-7207.

### Commemorative Main Street Amenities

Included in the capital improvements are all new amenities throughout downtown. The new items include: street lamps, street trees, trash receptacles, decorative planters, and benches. Commemorative sponsorships of these attractive amenities are available to the public.

This is a once in a lifetime opportunity to have yourself or someone special memorialized in a permanent way in downtown Washington. On a limited, first-come, first-served basis, you may also designate a special location within the project boundaries for your commemorative choice.

Now the luminaires are installed on Beau and Chestnut Streets and the lights on Beau are illuminated in the evening. These blocks also have the trees and landscaping completed.

Sponsorship brochures and order forms are available at the Main Street office and are also online at [www.washpa.net](http://www.washpa.net). Maps for any special location requests are available in the Main Street office at 50 East Chestnut Street. Please call 724-229-7207 for additional information or ask any member of the City of Washington Economic Development Council or Washington Business District Authority.

As the 2003 holiday season approaches, these commemorative opportunities would make great family gifts. Call now.

Do you have a special event or article of interest about your business or organization? “Main Street “News is happy to work with you to provide **FREE**, additional publicity. Contact the Main Street office at 724-229-7207 for details.

### “Main Street” Reminders...

- ⇒ The Main Street office has moved to 50 East Chestnut Street in the former Parking Authority building.
- ⇒ The parking office is now located at City Hall at 55 West Maiden Street.
- ⇒ The East Chestnut Street Parking Garage is open 24 & 7.
- ⇒ The Uptown Theatre is open 6 days a week, check [www.uptowntheatre.info](http://www.uptowntheatre.info) for schedules and events.
- ⇒ During construction its important to continue to patronize all downtown businesses, especially those in the construction zone! Your continued patronage is appreciated.
- ⇒ A complete listing of downtown restaurants is on page 4. Many offer take-out and delivery.
- ⇒ Please comply with all survey and information requests from the Main Street office (*Thank You!*)

### 10 Ways You Can Help Improve Your Downtown

- \* Buy goods and services from local **downtown** merchants.
  - \* Attend community celebrations **downtown**.
  - \* Eat at a **downtown** restaurant at least once a week.
  - \* Support efforts to keep the **downtown** clean.
  - \* Perform as many weekend errands and activities **downtown** as you can.
  - \* Walk—don’t drive—to really see what your **downtown** has to offer. Check out the historic architecture.
- \* Volunteer with youth on activities that benefit **downtown**.
  - \* Take your friends **downtown** with you to shop or dine or play—meet for coffee.
  - \* Participate in community discussion groups on the future of **downtown**.
- \* Help start a Main Street program or invest time volunteering if one already exists in your **downtown**.

Courtesy of Pennsylvania Downtown Center  
[www.padowntown.org](http://www.padowntown.org)

### Snow Removal Recommendations

Once again—its not too early to talk about snow removal, especially in the blocks of 2003 construction. During this first winter- for the new concrete, please be extra careful with snow removal and maintenance. It is very important not to be using salt and many other de-icing products on the new sidewalks. Please use either **sand or calcium chloride only**. The Main Street office can make recommendations as to the best places and prices to purchase these products from.

**Snow removal is the responsibility of the property and business owners**, not the city or the WBDA. For everyone’s safety, please remove all snow in a timely fashion. *Thank you for your continued cooperation.*



The mission of the Washington Business District Authority "Main Street" program is to preserve, improve, promote, and enhance the downtown business district following the four main principles of organization, design, promotion, and economic restructuring. The WBDA "Main Street" will work to move Washington into the 21st century, while retaining our historic character and yet complimenting regional economic development efforts.



The vision of the Washington Business District Authority "Main Street" program is for the city of Washington to have a vital downtown business district that compliments Washington's role as the County seat. Washington will continue to play a role in southwestern Pennsylvania's growing tourism efforts. But more importantly, downtown will be an attractive, safe environment for the residential and business community partners to live, work, learn, shop, worship and play.

## "Main Street" Washington Dining Guide

Coffee, Donuts, Pizza, Soup, Salads, Panini, Sandwiches, Wraps, Greek, Chinese, Italian, Popcorn, Pasta, Ice Cream...

### JOE'S BAKERY

Coffee & Best Donuts in Town  
123 North Main Street 724-225-0450

### ALFANO'S -The Uptown Place to Be

Restaurant and Deli  
101 North Main Street 724-225-0770

### MAIN STREET MARKET

Convenience Store, Coffee Shop, Sandwiches  
18 South Main Street 724-229-8060

### POPCORN WILLY

Soups, Sandwiches & 60 Flavors of Popcorn  
20 North Main Street 724-229-7117

### CAFÉ BEAN

Traditional Italian Coffee House/Desserts  
31 East Wheeling Street 724-228-1799

### CRYSTAL'S CAFÉ

Lunch Counter  
Washington Trust Building (E. Beau St. Entrance)  
724-222-9950

### MAGGIE'S PUB

Restaurant/Bar  
21 East Chestnut Street 724-225-5255

### HUNGRY JOSE'S

Restaurant/Bar  
227 South Main Street 724-222-9404

### CARMELLA'S

Pizza, Pasta, Subs  
180 Brownson Avenue 724-223-8030

### SHORTY'S LUNCH

Hot Dogs, Lunch Counter  
34 West Chestnut Street 724-228-9919

### PIZZA PANINI

Gourmet Pizza  
60 South Main Street 724-884-0055

### MAIN STREET CAFÉ

Lunch Counter  
90 West Chestnut Street – LL 724-222-7680

### THE UNION GRILL

Restaurant and Bar  
13 ½ East Wheeling Street 724-222-2860

### PEPPINO'S

Authentic Italian-American Restaurant  
234 South Main Street 724-228-0801

### VOCELLI'S PIZZA

Pizza Takeout and Delivery  
192 South Main Street 724-229-7717

### BAMBOO GARDEN

Chinese Restaurant Take-out & Delivery  
201 South Main Street 724-228-0651

### MR. GYROS 1

Authentic Greek Food Take-out & Delivery  
18 West Maiden Street 724-229-1060

### MAY'RZ INN

Restaurant & Lounge  
165 South Main Street 724-222-6354

### BROTHER'S PIZZA

Italian/American Family Restaurant  
3 North Main Street 724-223-0212

### ERNIE'S FREESTYLE

Bar and Appetizers  
88 North Main Street 724-223-8282

**A Time of Innocence**  
Drawings and Poetry of  
Leda and Leah Miller  
November 1–December 5, 2003  
Washington Community Arts & Cultural Center  
9 West Beau Street, 2nd Floor

Public Reception, Sunday, November 2, 2–4:00 PM

Please respond ASAP to the information request in the 3rd quarter newsletter—the information is needed to keep downtown Washington as up-to-date as possible. *Your cooperation is greatly appreciated!* Plus, this helps us keep the web site as accurate as possible for our customers.

Web sites to add to your FAVORITES:  
WCTPA: [www.washpatourism.org](http://www.washpatourism.org)  
City of Washington: [www.washingtonpa.us](http://www.washingtonpa.us)  
National Road: [www.nationalroadpa.org](http://www.nationalroadpa.org)  
Washington & Jefferson: [www.washjeff.edu](http://www.washjeff.edu)  
"Main Street" Washington:  
[www.washpa.net](http://www.washpa.net)

### Advertising Opportunities...

Space is available in the quarterly "Main Street" News for up to 10 advertising inserts. This offer is available to all interested "Main Street" businesses and non-profits. 650 copies of the insert must be provided to the Main Street office by the posted date. There is no charge to participants. The Calendar-of-Events at [www.washpa.net](http://www.washpa.net) is another **FREE** opportunity to list events, sales, etc. Take advantage of these **FREE** opportunities. Limited Main Street office window display space is also available on a first-come basis. Call 724-229-7207

Next Issue:  
1st Qtr. 2004

Insert Deadline  
January 5

