

"MAIN STREET" NEWS

"Main Street" Washington

1st Quarter 2004

"Main Street" Washington
50 East Chestnut Street
Washington, PA 15301
724-229-7207
Fax 724-229-7208
info@washpa.net
www.washpa.net

Washington Business
District Authority Board:
Chair: Dr. Christopher Webb
Vice-Chair: Debra Rhone
Secretary: Rachel Gladden
Treasurer: Thomas Zimmaro
Richard White
Ernest Alexas
Audrey Richman
Christopher Potts
Michael Gomber

Main Street Manager:
Suzanne Gagliardo, CSM
Administrative Assistant:
Barbara Moyer

Committees:

- Parking • Design
- Promotion

• Economic Restructuring
Volunteers are welcome to be a part of any committee. Please call the Main Street office to sign up, 724-229-7207.

The Washington Business District Authority meets the 2nd Tuesday of every month at 5:30PM in the board room of the Main Street office at 50 East Chestnut Street, Washington, Pennsylvania. All WBDA meetings are open to the public, please plan to attend.

Façade Improvements

The Design Committee continues to accept and review applications for the Washington Business District Authority Design Challenge Grant program for front footage façade improvements in the Special Services District. Matching design grants, up to \$2,500 for approved improvements, are available to all qualified property and business owners in the downtown district.

Improvements may include paint, lighting, signs, windows, awnings, doors and more. The application process is not complicated and the Main Street Manager or members of the committee are available for assistance and recommendations. Application packets are available at the Main Street office at 50 East Chestnut Street or online at www.washpa.net. The Design Committee

Parking Committee

The next scheduled meeting of the Parking Committee is Tuesday, February 18 at 10AM in the Main Street office. Interested volunteers are welcome to join the committee at this time.

The committee is working to address various parking issues in the downtown. Snow removal is another issue the committee plans to tackle. Please plan to attend.

Real Estate Listings

Did you know that you can post downtown real estate listings on www.washpa.net? The listings are FREE and stay posted for 30 days. Just go to Online Resources on the home page and click Real Estate Sales/Lease.

You may list office and residential space to rent as well as properties for sale in the downtown. Take advantage of this free service today and fill those empty spaces.

meets the first

week of every month to review and pre-approve applications.

Have you noticed all of the improvement projects—both in progress and completed?? Please take the time to mention these great improvements to the participating property and business owners. Things are looking very good in downtown with the assistance and incentive of the façade program! Keep up the great work.

Funds for this program are provided through a grant from the Pennsylvania Department of Community & Economic Development. This is a four year grant program. The façade program is funded only until Spring of 2005.

Please call the Main Street office if you have any questions or need information, forms,

Sidewalk Snow Removal

This endless winter continues to produce never ending quantities of snow and ice. The buildup of the snow accumulation on sidewalks is the responsibility of all property and business owners. This includes all vacant storefronts. Our downtown sidewalks need to be safe and passable.

During this first winter- for the new concrete sidewalks on North and South Main and Maiden streets, please be extra careful with snow removal and maintenance. It is very important not to be using salt and many other de-icing products on the new sidewalks. **Please use either sand or calcium chloride only.** The Main Street office can make recommendations on places to purchase these products.

Snow removal is the responsibility of the property and business owners, not the city or the WBDA. For everyone's safety, please remove all snow in a timely fashion. *Thank you for your continued cooperation.*

The Great Chowder Cook-off

In June 2004, Alfano's Restaurant will be traveling to Newport, Rhode Island to participate in the Great Chowder Cook-Off. As the only entrant from western Pennsylvania in this international competition, Marc Alfano seeks to bring back the winning title to his home town of Washington.

Having entered the "creative" category, his challenge will be to make 100 gallons of the best chowder soup. Aside from the logistical demands of such a task, Marc is looking for local sponsorship to support him in this effort.

Stop by Alfano's Deli located at 101 North Main Street or contact Marc at 724-225-0770. I soup specials when you are there. (Alfano's!

"Thunderous Classics"

The Washington Symphonic Orchestra will be presenting "Thunderous Classics" on Saturday, February 21st at 8:00PM and Sunday, February 22nd at 7:00PM. The Orchestra will be highlighting some of the most spectacular and orchestral showpieces ever written.

The Orchestra performs at Symphony Hall in the George Washington located at 60 South Main Street. Tickets are \$10 for Adults, \$7 for Seniors and Students, and children under 12 are admitted free with an adult.

Concert tickets can be purchased at any Washington Federal branch, Citizen's Library, online at www.washsym.org, by calling 724-223-WSYM or at the door—prior to performances. ?

Wash Arts Fitness Classes

While the winter class schedule has begun at Wash Arts, its not too late to sign up for some of the fitness classes:

- * Pilates Class—Tuesday & Thursday 12:00 to 1:00 (Great for a lunch time escape!)
- * Nia—Monday evening, 6:30 to 7:30, Special—remaining 7 classes for \$50
- * Yoga—Wednesday evening from 7:30 to 8:30
- * Inquire about the after-work adult dance class from 5:30 to 6:30.

Call Wash Arts at 724-223-1475 for details about these classes and the Winter Schedule.

Watch for details about the popular Musical Luncheon Series returning this Spring.

The Washington Community Arts and Cultural Center is located at 9 West Beau Street, on the second and third floors—above Brother's Family Restaurant.

ART in the Round

WOMEN of Southwestern PA, Inc. cordially invite you to ART in the Round, an Art Sale and Wine Tasting. They are celebrating their 6th year on Saturday, February 28th from 5:00 to 8:30PM in the Washington County Courthouse Rotunda. Tickets are \$25 per person in advance and \$30 per person at the door. See the enclosed flyer for additional details about this annual event.

Christmas 2003 Events

The holiday events for Christmas 2003 were quite a success. Not even a significant winter storm (that moved across the area right before the parade) could stop the fun. The annual Christmas Parade began promptly at 7:00PM with very few cancellations. A record number of floats participated.

This year Mayor Westcott lit the downtown Christmas tree at the beginning of the parade. The tree was in front of the municipal parking lot on South Main Street. The tree was decorated with bows from the area school districts and Melissa at Ivy Green. The tree was donated by New Look Landscaping. Installation of the tree was with help from both contractors—Zottola and Zavala and the city crew.

A special Holiday Craft Sale was held that weekend in various storefronts on North Main. There was also a Scholastic Book Fair. The Bassetown block was specially decorated by Monart School of Art with paintings representing the 12 Days of Christmas.

Robin Ferralli of the Nurse Bank led all of the volunteer efforts to help make the holiday season special. Jim Faiella led the committee for the parade. A very special thank you to all who were involved in this holiday season!

Christmas Decorations—2004

By the end of the 2004 construction season, the downtown capital improvements should be significantly completed. A community-wide committee is being formed to plan for all aspects of the holiday decorations for the entire downtown area.

Volunteers are being asked to join the committee in choosing the decoration plan, fund raising, installation and take down planning and storage. It is quite an undertaking to decorate 14 blocks and all volunteers are welcome! Please call the Main Street office at 724-229-7207 or email info@washpa.net to volunteer for any part of this process.

The committee will begin meeting in March at the Main Street office located at 50 East Chestnut Street.

Have news of downtown interest that you would like to share ? Call or email the Main Street office and we will be happy to assist you with additional publicity through the newsletter, web site, posters or flyers. This is a FREE service of the Main Street program. 724-229-7207 or info@washpa.net

Web Site Directory Listings

The "Main Street" Washington web site—www.washpa.net—continues to be a popular destination on the internet.

Please visit washpa.net and click the *Business Directory* under the *Online Resources* heading to check your business listing. Under the *alphabetical* listings, check out your business listing for completeness and accuracy. Is your address correct? Is your phone and fax listed?? Is your web site listed?? Is your email listed?? Next, try to find yourself in the *key word search*—are you there??

If the answer to ANY of these questions is NO, you need to fill out the form (previously sent) or call the Main Street office with your correct and complete information. Listing your web site will automatically link from washpa.net to you. The Main Street office can not select your business keywords for the search feature.

Please take a few moments and review your listing and fill out the form or call 724-229-7207.

All Web Directory listings are FREE to all downtown businesses. Take advantage of this FREE service today!

Construction Questions—Phase 1 & 2

All construction related questions and issues are best directed to the construction office located on East Chestnut Street. Please call 724-222-4471 for assistance.

Farmers' Market

Beginning on Thursday, May 13th—the downtown Farmers' Market will be held in the parking lot on South Main adjacent to Ivy Green and Westmoreland Supply. The market will run for 25 weeks, weather permitting. The time is from 3:30 to 6:30 PM.

The market committee has been hard at work planning for this great addition to downtown. Artwork has been donated for the posters and T-shirts. Area organizations are already considering adding their support.

Merchants should consider staying open a little later for the additional business and activity in downtown. Remember parking is free after 5:00 PM.

Additional details will be available in April. Watch for the banners and flyers coming soon! See you at the market!

Commemorative Main Street Amenities

Included in the capital improvement project are all new amenities throughout downtown. The new items include: street lamps, street trees, trash receptacles, decorative planters, and benches. Commemorative sponsorships of these attractive amenities are available to the public.

This is a once in a lifetime opportunity to have yourself or someone special memorialized in a permanent way in downtown Washington. On a limited, first-come, first-served basis, you may also designate a special location within the project boundaries for your commemorative choice.

Now a number of the luminaires are installed on Beau, Chestnut, and portions of Main and Maiden Streets. Examples of the single, double and fives are all available. Many of the lights are now illuminated (but there have been technical delays in some areas).

Sponsorship brochures and order forms are available at the Main Street office and are also online at www.washpa.net. Maps for any special location requests are available in the Main Street office at 50 East Chestnut Street. Please call 724-229-7207 for additional information or ask any member of the City of Washington Economic Development Council or Washington Business District Authority.

These commemorative opportunities would make great family gifts. It is not too late to place an order and choose a special location. The commemorative plaques will be installed at the end of this year. Call now for more information.

The 2004 Edition of the Washington County Tourism Promotion Agency's Official Visitors Guide & Calendar of Events is now available.

Stop by the Tourism Office located at 273 South Main Street (former B&O Train Station) to pick up a copy or call 800-531-4114. The Washington & Greene Counties Covered Bridges Driving Tour Guide is also available.

Web sites to add to your FAVORITES:

- www.explorepahistory.com
- WCTPA: www.washpatourism.org
- City of Washington: www.washingtonpa.us
- National Road: www.nationalroadpa.org
- Washington & Jefferson: www.washjeff.edu
- "Main Street" Washington: www.washpa.net

Remember...

The Washington Parking Office is now located at City Hall—55 West Maiden Street. Parking passes for the East Chestnut Street Garage are available for \$35.00 per month.



"Main Street" Washington Dining Guide

Coffee, Donuts, Pizza, Soup, Salads, Panini, Sandwiches, Wraps, Greek, Chinese, Italian, Popcorn, Pasta, Ice Cream...

The mission of the Washington Business District Authority "Main Street" program is to preserve, improve, promote, and enhance the downtown business district following the four main principles of organization, design, promotion, and economic restructuring. The WBDA "Main Street" will work to move Washington into the 21st century, while retaining our historic character and yet complimenting regional economic development efforts.



The vision of the Washington Business District Authority "Main Street" program is for the city of Washington to have a vital downtown business district that compliments Washington's role as the County seat. Washington will continue to play a role in southwestern Pennsylvania's growing tourism efforts. But more importantly, downtown will be an attractive, safe environment for the residential and business community partners to live, work, learn, shop, worship and play.

- JOE'S BAKERY**
Coffee & Best Donuts in Town
123 North Main Street 724-225-0450
- ALFANO'S -The Uptown Place to Be**
Restaurant and Deli
101 North Main Street 724-225-0770
- MAIN STREET MARKET**
Convenience Store, Coffee Shop, Sandwiches
18 South Main Street 724-229-8060
- POPCORN WILLY**
Soups, Sandwiches & 60 Flavors of Popcorn
20 North Main Street 724-229-7117
- CAFÉ BEAN**
Traditional Italian Coffee House/Desserts
31 East Wheeling Street 724-229-1700
- Washi
- 21
- 22
- 18
- 34
- SCHUBERT'S DELI**
Deli, Sandwiches, Soup
86 East Chestnut Street 724-229-3354

- MAIN STREET CAFÉ**
Lunch Counter
90 West Chestnut Street – LL 724-222-7680
- THE UNION GRILL**
Restaurant and Bar
13 ½ East Wheeling Street 724-222-2860
- PEPPINO'S**
Authentic Italian-American Restaurant
234 South Main Street 724-228-0801
- VOCELLI'S PIZZA**
Pizza Takeout and Delivery
192 South Main Street 724-229-7717
- BAMBOO GARDEN**
Chinese Restaurant Take-out & Delivery
201 South Main Street 724-228-0651
- MR. GYROS 1**
Authentic Greek Food Take-out & Delivery
18 West Maiden Street 724-229-1060
- MAY'RZ INN**
Restaurant & Lounge
165 South Main Street 724-222-6354
- BROTHER'S FAMILY RESTAURANT**
Italian/American Family Restaurant
3 North Main Street 724-223-0212
- ERNIE'S FREESTYLE**
Bar and Appetizers
88 North Main Street 724-223-8282

Hungry Now?

Visit www.washpa.net and view menus, hours, delivery service, etc. Breakfast, Lunch, Dinner & snacks are just a short phone call away!

Support Our Downtown Washington Restaurants

Listed above are the 21 different eating establishments located in downtown Washington. Did you know:

- ⇒ Most of the menus for the individual restaurants are now available online at washpa.net. Take a few minutes and review the different menus listed and then give them a try.
- ⇒ Many also offer take-out and free delivery service—great during this winter weather.
- ⇒ Love soup? Most of our restaurants offer home-made selections fresh each day.
- ⇒ In addition to entrees-to-go, you can also get fresh breads, deli meats and cheeses, pizzas, paninis, soups, salads and more to go? Great way to take care of dinner after a long day.
- ⇒ Got a sweet tooth? Candy, ice cream, popcorn, cookies, pastries, baklava are all available.

Advertising Opportunities...

Space is available in the quarterly "Main Street" News for up to 10 advertising inserts. This offer is available to all interested "Main Street" businesses and non-profits. 650 copies of the insert must be provided to the Main Street office by the posted date. There is no charge to participants. The Calendar-of-Events at www.washpa.net is another FREE opportunity to list events, sales, etc. Take advantage of these FREE opportunities. Limited Main Street office window display space is also available on a first-come basis. Call 724-229-7207

Next Issue:
2nd Qtr. 2004
Insert Deadline
April 5